BSD#7 LRSP Strategic Objective ACTION PLAN:
3.01 Transparency/Accountability/Communication 2012-13

Strategic Objective (SO): 3.01 Enhance District transparency, accountability, and communication with our community.
Topic of Strategic Objective (SO) e.g., Math, PEAKS, etc.: Elementary School Website Update

Leader: Principal **Team Members**: Teachers, Instructional Coach, Tech Mentor, Tech Services staff	**Action Plan Projected Completion Date**: June, 2013 and on-going.

Evaluation Plan: *Describe steps you will take to determine if you have reached this strategic objective.* By the end of the year (June, 2013) the postings will be in place and evaluated for frequency of contacts by the community.	**Best Practice Investigation**: *What information is uncovered looking at best practice in relation to this strategic objective.* Based on the work of Jamie Vollmer, schools cannot do all of the work of educating children alone. This work requires the whole community. Information gathered at the 2012 Community Schools National Conference further supported the research of Vollmer in the importance of community involvement in the success of schools.

Action Steps What actions will be taken to achieve this SO? Include what staff may need to learn to accomplish this SO.	Who Who will be responsible for what actions?	Timeframe What is a realistic timeframe for each action?
1. Brainstorm list of common resources for parents and the community that can be posted to each school website including MTSS and CCSS school and district resources and current school LRSP Action Plans.	1. Principals, Coaches and Staff	1. September/ October 2012
2. Submit tech request to Ken for common heading on elementary websites with common resources, links, etc.	2. Principals and Ken Hackler	2. By December 2012 and on-going
3. Ask Ken to check functionality of all to and from links	3. Ken Hackler	3. By December, 2012
4. Create location on each website to communicate with community about MTSS (RtI) and CCSS – general description that applies to all K5 schools followed by school specific description of the programs - Include general behavior expectations, their impact on student growth and supporting board policy and procedures on all K5 websites	4. Principals, Coaches and Staff with Ken Hackler	4. On-going
5. Create consistency in frequency and method of delivery in newsletter communication between school, classrooms and the home	5. Principals and Staff	5. Principals and Staff

6. Build capacity among principals and school staff regarding effective means of communicating with the community (ex: PD to support creation of list serves, text or facebook alerts, use of GEMS and BSD7 balanced scorecard, etc.)	6. Principals and Staff	6. On-going as time allows
7. Continue to work with parents and the community during back to school night (distribution of CCSS and MTSS info), monthly PAC/PIC meetings, evening activities and events, parent conferences, MTSS/SPED meetings.	7. All staff	7. On-going
8. Create Longfellow Principal's Corner website and Longfellow Principal's Blog and connect through the Longfellow Home page.	8. Principal with support from Miles McGeehan	8. October, 2012
9. Update the Principal's Blog regularly, beginning with a bi-monthly posting of pictures and information.	9. Principal	9. On-going after the sites are constructed.

Progress expected by the end of the year:
1. Longfellow Principal's Blog will be operational in October and updated at least bi-monthly through the end of the school year in June of 2013.
2. Communication with parents about the Multi-Tiered System of Support (MTSS) will be completed during the Parent-Teacher Conference window so that all parents understand the focus of intervention at Longfellow School.
3. Increase the number of classroom level webpages in use by Longfellow Teachers by two during the 2012-13 school year. Currently, there are 7 teachers who maintain webpages at Longfellow School.